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MEDIA CONTACT: Cheryl Squadrito, 856-857-0146, chersquad@mac.com

FIRST FINANCIAL GROUP HONORS TOP AGENTS

First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual), announced its top agents and advisers for 2009 at a recent award ceremony for its heavy hitters, a black-tie event at Citizens Bank Park, home of the Philadelphia Phillies.

More than 200 agents, staff and their guests attended the event, where they were honored for their hard work and achievements in the financial services field.

The top winners for 2009 are the following:

Agent of the Year — Michael P. Pallozzi

New Associate of the Year — Anthony Spatichia

Rookie of the Year -- Kelly Shin

Management Council — Christopher Aceto

Blue Chip Council — Caren R. Levine, Leon L. Levy, Richard B. Owens, and Michael P. Pallozzi

Leadership Award— Pamela Agostini

Long Term Care Leader — Caren R. Levine

2009 Rising Leaders — Aaron Braunstein, Vince DiPietro, Do Hee Kim, Christopher Metkiff, Anthony Spatichia, Kelly Shin

Numerous financial services professionals at the First Financial Group are available to comment about just about any financial topic – 401k plans, long-term care insurance, creating and sticking to a budget, reaching financial goals, figuring out your risk tolerance and more.

The media contact for First Financial Group is Cheryl Squadrito, 856-857-0146 or Cheryl@MediaFriendlyPR.com.

First Financial Group is a financial services firm serving more than 21,000 clients with more than \$1.3 billion in client assets as of December 31, 2009. First Financial Group has offices in Bala Cynwyd, Pa.; New Castle, Del.; Turnersville, NJ; and Ocean City, NJ. First Financial Group has a team of financial services professionals specializing in business planning, estate planning, retirement planning, executive and employee benefit programs and special needs financial planning for families. For more information, visit www.TheFirstFinancialGroup.com. Or call 610-766-3000.

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