



**March 7, 2011**

**MEDIA CONTACT:** Cheryl Squadrito, 856-857-0146, [chersquad@mac.com](mailto:chersquad@mac.com)

### **U.S. CONGRESSMAN GERLACH HONORS FIRST FINANCIAL GROUP**

Harris Fishman, President and CEO of First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual), received a Certificate of Recognition from U.S. Rep. Jim Gerlach at a recent awards ceremony at Cescaphé in Philadelphia.

The Certificate of Recognition was awarded to the agency in celebration of its 125<sup>th</sup> anniversary.

More than 200 agents, staff and their guests attended the event, where agents were honored for their hard work and achievements in the financial services field.

“Since opening its doors 125 years ago, First Financial Group has provided outstanding insurance services to the community and throughout a tremendously dedicated group of professionals,” the award states. “First Financial Group of Bala Cynwyd is a place where citizens have their personal and financial well-being protected.”

*First Financial Group is a financial services firm serving more than 20,000 clients with more than \$1.3 billion in client assets as of December 31, 2010. First Financial Group has offices in Bala Cynwyd, Pa.; New Castle, Del.; Marlton, NJ; and Ocean City, NJ. FFG has a team of financial experts specializing in business planning, estate planning, retirement planning, executive and employee benefit programs and special needs financial planning for families. For more information, visit [www.TheFirstFinancialGroup.com](http://www.TheFirstFinancialGroup.com) or call 610-766-3000.*

Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC. Member SIPC. 2 Bala Plaza, Suite 901, Bala Cynwyd, PA 19004, Tel: 610-660-9922

CRN201303-146324