



## ***PLEASE TOUCH MUSEUM HOSTS FINANCIAL LITERACY PROGRAM***

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PHILADELPHIA (CBS) -- A six-week program now running at the [Please Touch Museum](#) is aimed at teaching kids about money, starting at an early age.

"Back off honey, that's not your money!" says a chorus of puppets.

The folks at the [Please Touch Museum](#) are using puppetry to give kids a foundation of [financial](#) literacy.

Harris Fishman, president of [First Financial Group](#), says his company teamed up with the museum for a the six-week program called "Kids Smart Start," which highlights some important lessons.

"We just try to [teach](#) them that if you spend the money you have and then you want something again, you're not going to have it," Fishman explains.

Some of those lessons hit hard with parent Deanne Welsh. "I give him everything he wants and I shouldn't do that. I should make him save. Now I know better!" she told *KYW Newsradio* today.

Fishman says these fundamental lessons that children get about money will most likely follow them into adulthood.

"You know, the debate that's going on in Washington right now is a great example," he says. "You have adults that are fighting about how to be responsible about money. So we think that this fundamentally will change behavior."

**Reported by Hadas Kuznits, KYW Newsradio 1060**